

# The Digital Transformation Canvas

<h2 style="margin: 0;">Culture</h2> <p style="font-size: 0.9em; margin: 5px 0 0 0;">What are our current values? Are they still valid for our Digitally Transformed company?</p>	<h2 style="margin: 0;">Leadership</h2> <p style="font-size: 0.9em; margin: 5px 0 0 0;">Is the leadership style the right one for this Digital Transformation? What style we need in the future?</p>	<h2 style="margin: 0;">Skills</h2> <p style="font-size: 0.9em; margin: 5px 0 0 0;">What skills we need? Do we have them? How do we "learn" them?</p>
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## New Business Models

Which new business models are disrupters using?  
Is our current business model under threat by Emerging Technologies?  
Will Emerging Technologies enable New Business Models in our market?

Exploitation	<div style="border: 1px solid black; padding: 5px;"> <h3 style="margin: 0;">External Touch Points</h3> <p style="font-size: 0.8em; margin: 0;">Are they still legacy processes or are they customer centric? Do they use any Emerging Technology?</p> <div style="display: flex; justify-content: space-between; margin-top: 10px;"> <div style="width: 30%; border: 1px solid black; padding: 5px;"> <h4 style="margin: 0;">Customers</h4> </div> <div style="width: 30%; border: 1px solid black; padding: 5px;"> <h4 style="margin: 0;">Distributors</h4> </div> <div style="width: 30%; border: 1px solid black; padding: 5px;"> <h4 style="margin: 0;">Providers</h4> </div> </div> </div>	<h2 style="margin: 0;">Exploration</h2> <p style="font-size: 0.8em; margin: 0;">Are we exploring? How do we interact with startups? How do we explore new business models? How do we do R&amp;D on Emerging Technologies?</p>
	<div style="border: 1px solid black; padding: 5px;"> <h3 style="margin: 0;">Internal-Facing Functions</h3> <p style="font-size: 0.8em; margin: 0;">Are they still using legacy processes, they digital-born or user-centric designed? Do they use any Emerging Technology? How are they connected to others?</p> <div style="display: flex; justify-content: space-around; margin-top: 10px;"> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Production</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Ops &amp; Logistics</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">IT</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">R&amp;D</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">HR</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Finance &amp; Legal</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Management</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Marketing</div> <div style="border: 1px solid gray; padding: 5px; font-size: 0.8em;">Sales</div> </div> <div style="text-align: center; margin-top: 10px;"> <p style="margin: 0; font-weight: bold;">Value Chain</p> </div> </div>	

## Emerging Technologies

What technologies are an opportunity for us?  
What technologies could disrupt our business?  
What technologies are important for our Digital Transformation?