## The Digital Transformation Canvas

### Culture
What are our current values?  
Are they still valid for our Digitally Transformed company?

### Leadership
Is the leadership style the right one for this Digital Transformation?  
What style we need in the future?

### Skills
What skills we need?  
Do we have them?  
How do we "learn" them?  
What are we good at?  
How do we keep that knowhow?

### New Business Models
Which New Business models are disruptors using?  
Is our current business model under threat by Emerging Technologies?  
Will Emerging Technologies enable New Business Models in our market?

### External Touch Points
Are they still legacy processes or are they customer-centric?  
Do they use any Emerging Technology?

- **Customers**
- **Providers**
- **Partners**

### Internal-Facing Functions
Are they still legacy processes?  
Are they digital-born or user-centric designed?  
Do they use any Emerging Technology?  
How are they connected to others?

- **Production**  
- **Ops & Logistics**  
- **IT**  
- **R&D**  
- **HR**  
- **Finance & Legal**  
- **Management**  
- **Marketing**  
- **Sales**

### Exploration
Are we exploring?  
How do we interact with startups?  
How do we explore new business models?  
How do we do R&D on Emerging Technologies?

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